BEAUTY TO THE POWER OF X

Cheri - Age 53
Actual XEOMIN
COSMETIC Patient

Duration clinically proven up to **16 weeks**

XEOMIN COSMETIC

incobotulinumtoxinA
Clostridium Botulinum Neurotoxin
Type A (150 kDa, free from complexing proteins)

Discover XEOMIN COSMETIC
The New Generation Wrinkle Relaxer

MERZ AESTHETICS

Elizabeth - Age 48
Actual XEOMIN
COSMETIC Patient

What can I expect when having XEOMIN COSMETIC injections?

A XEOMIN COSMETIC treatment is simple and fast; the whole treatment is typically completed within 10-15 minutes. A very fine needle with a small amount of liquid is injected into the muscles in your forehead that cause frown lines between your brows. The discomfort due to the injection is minimal and no anesthetic is required.

What a productive lunch break: Can I go back to work now?

You will be fit for work immediately after treatment and can resume your daily activities as usual. You can, of course, take a shower, gently wash your face and apply light makeup without any problem.

I can't wait: When will I see results?

You should start to see a smoothing, relaxing effect within 2-5 days. The maximum effect is usually achieved within 2 weeks. XEOMIN COSMETIC can last up to 16 weeks and the average interval between treatments is normally about 3 months.[3]

We've all seen celebrity photos: Will I look unnatural?

In the hands of a skilled and experienced injector, XEOMIN COSMETIC can help you look rested and refreshed– still you, but rejuvenated. You and your physician will together determine a plan to keep your expression natural and animated.

My friends are all interested: Is there anyone who should not use XEOMIN COSMETIC?

For safety reasons, XEOMIN COSMETIC use is not recommended during pregnancy and nursing. Do not use if you are allergic to botulinum toxin or any other ingredients of XEOMIN COSMETIC. Side effects are rare and generally not serious. Please discuss any risks with your physician or consult the package insert for more information. Make sure to tell your doctor about all prescription and non prescription medicines you take, including vitamins and supplements.

Remember; although XEOMIN COSMETIC is new to Canada, worldwide more than half a million people have been treated with XEOMIN injections.[1]

XeominCosmetic.ca   XeominCosmetic.ca

Carol - Age 49
Actual XEOMIN
COSMETIC Patient

"I love the results. They are natural and reflect how I feel on the inside: young and confident, and with a new lease on life."

Are frown lines between your eyes making you look angry, tense or tired?

Your first impression may not be as positive as you'd like it to be. Don't worry: XEOMIN COSMETIC can relax your muscles, giving you a more refreshed appearance. Your physician has recommended XEOMIN COSMETIC and provided you with this pamphlet to provide more information about how XEOMIN COSMETIC works, its unique characteristics and the results you can expect.

This doesn't look like me: Where did these lines come from?

We all know that skin loses elasticity as we age. Add in the damaging effects of the sun and years of squinting or frowning and those lines and creases become deeper and more permanent[2]. If you notice wrinkles between your brows that don't go away when you stop frowning or if people think you are angry or tired when you are not, XEOMIN COSMETIC can reduce the facial movements that contribute to wrinkle formation so that you can leave a more positive, lasting impression.

Sounds good: What is XEOMIN COSMETIC?

XEOMIN COSMETIC is a wrinkle relaxing injectable medication also called a neuromodulator. It is approved by Health Canada to temporarily improve the appearance of the frown lines[3].

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Client – Merz Pharma Canada

Project – Develop a customer info brochure for Xeomin Cosmetics, one of the product lines carried by Merz Pharma.